

**CONTRACT**

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**Main Street Media Group**  
**PO Box 25093**  
**Alexandria, VA 22313**

<u>Contract / Revision</u> 135563 /		<u>Alt Order #</u> 08316211
<u>Product</u> FIGHTING FOR OHIO		
<u>Contract Dates</u> 06/29/16 - 07/08/16		<u>Estimate #</u> 3137
<u>Advertiser</u> ISS/Fighting for Ohio-A		<u>Original Date / Revision</u> 06/29/16 / 06/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV14775	<u>Advertiser Code</u> 157	<u>Product 1/2</u> 341
<u>Agency Ref</u> 3814		<u>Advertiser Ref</u> 43095

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	07/01/16	07/01/16	Friday Prime Hour 3	10:00 PM-11:00 P		:30			P-02		NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/27/16	07/03/16	----1--				1	\$2,750.00					
N 2	WHIO	07/08/16	07/08/16	M-Su 11p News	11:00 PM-11:30 P		:30			P-02		NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	----1--				1	\$2,250.00					
N 3	WHIO	07/01/16	07/01/16	Stephen Colbert	11:30 PM-12:30 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/27/16	07/03/16	----1--				1	\$500.00					
N 4	WHIO	07/01/16	07/01/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/27/16	07/03/16	----1--				1	\$1,250.00					
N 5	WHIO	07/08/16	07/08/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	----1--				1	\$1,750.00					
N 6	WHIO	07/07/16	07/07/16	Stephen Colbert	11:30 PM-12:30 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	---1---				1	\$500.00					
N 7	WHIO	06/30/16	06/30/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/27/16	07/03/16	---1---				1	\$1,750.00					
N 8	WHIO	06/30/16	06/30/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/27/16	07/03/16	---1---				1	\$2,000.00					
N 9	WHIO	07/07/16	07/07/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	---1---				1	\$1,750.00					
N 10	WHIO	07/05/16	07/05/16	Stephen Colbert	11:30 PM-12:30 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	-1-----				1	\$500.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

Contract Agreement Between:

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

Contract / Revision 135563 /		Alt Order # 08316211
Contract Dates 06/29/16 - 07/08/16	Product FIGHTING FOR OHIO	Estimate # 3137
Advertiser ISS/Fighting for Ohio-A		Original Date / Revision 06/29/16 / 06/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 11	WHIO	07/05/16	07/05/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	-1-----				1	\$1,850.00					
N 12	WHIO	07/06/16	07/06/16	Stephen Colbert	1135p-1237a		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	--1----				1	\$500.00					
N 13	WHIO	07/06/16	07/06/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	--1----				1	\$1,250.00					
N 14	WHIO	07/06/16	07/06/16	NewsCenter 7 530p	530p-6p		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	--1----				1	\$1,850.00					
N 15	WHIO	07/06/16	07/06/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	--1----				1	\$2,000.00					
Totals									0.00				15	\$22,450.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/08/16	15	\$22,450.00	(\$3,367.50)	\$19,082.50
<b>Totals</b>	15	\$22,450.00	(\$3,367.50)	\$19,082.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Thank you for your business!

JUN28/16 17.33  
\*\*\* WHIO-TV \*\*\*

SALES PRSN PH- NICK WELTE

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE JUN28/16 17.33

TOTAL 22450  
PLS CFM THANKS  
ALLIE

[illegible]

1	1000P-1100P	30	\$2,750.00	7/1	7/1	1	FRI	1
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2	1100P-1130P	30	\$2,250.00	7/8	7/8	1	FRI	1
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3	1130P-1230A	30	\$500.00	7/1	7/1	1	FRI	1
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PROGRAM : LATE SHOW WITH STEPHEN COLBERT  
CON COM1: LATE SHOW WITH STEPHEN COLBERT

JUN28/16 17.33

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1200N-1230P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$1,250.00	7/1	7/1	1		FRI	1
5			500P-530P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$1,750.00	7/8	7/8	1		FRI	1
6			1130P-1230A PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$500.00	7/7	7/7	1		THU	1
7			500P-530P PROGRAM : LATE SHOW WITH STEPHEN COLBERT CON COM1: LATE SHOW WITH STEPHEN COLBERT	30		\$1,750.00	6/30	6/30	1		THU	1
8			600P-630P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$2,000.00	6/30	6/30	1		THU	1
9			700P-730P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$1,750.00	7/7	7/7	1		THU	1
10			1130P-1230A PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$500.00	7/5	7/5	1		TUE	1
11			530P-600P PROGRAM : LATE SHOW WITH STEPHEN COLBERT CON COM1: LATE SHOW WITH STEPHEN COLBERT	30		\$1,850.00	7/5	7/5	1		TUE	1
12			1130P-1230A PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$500.00	6/29	6/29	1		WED	1

REP HEADLINE# 8316211  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN28/16 17.33  
 \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			1200N-1230P	30		\$1,250.00	7/6	7/6	1		WED	1
PROGRAM : NEWSCENTER 7												
CON COM1: NEWSCENTER 7												
14			530P-600P	30		\$1,850.00	6/29	6/29	1		WED	1
PROGRAM : NEWSCENTER 7												
CON COM1: NEWSCENTER 7												
15			600P-630P	30		\$2,000.00	7/6	7/6	1		WED	1
PROGRAM : NEWSCENTER 7												
CON COM1: NEWSCENTER 7												
JUL/16			22450.00									
CONTRACT TOTAL												22450.00
TOTAL SPOTS												15

MARKET TOTALS \$43,173 WHIO 52% WDTN 34% WKRF 11% WRGT 2% CABL 0% WBDT 1%  
 SVC- NSI  
 DEMOS- RA35+\*